## ADVERTISING WORKSHOPS IN ALEX

**CAIRO AD SCHOOL** 

Meet the real world of advertising

Date: 17 march

Time: From 01:00 pm to 10:00 pm

**Location: Bibliotheca Alexandria** 



## TIME SUBJECT 1:00 pm - 3:30 pm The Smartest Strategy 3:30 pm - 3:45 pm BREAK 3:45 pm - 6:15 pm The Best Creative Idea 6:15 pm - 6:45 pm BREAK 6:45 pm - 7:30 pm KeyNote Presentation 7:30 pm - 10:00 pm The Perfect Copywriting